








PRIVACY POLICY ON THE PROCESSING OF PERSONAL DATA


	DATA CONTROLLER	Dolce & Gabbana Beauty S.r.l. P.IVA: 12201610966 Via Carlo Goldoni, 10 - 20129 Milano (MI) +39 02.21.10.11.11 E-mail: amministrazionedgbeauty@dolcegabbana.it ("Data Controller") .
	DATA PROTECTION OFFICER (DPO)	Dolce&Gabbana Beauty has appointed a DPO who can be contacted at dpo.beauty@dolcegabbana.it.


	CATEGORIES OF PROCESSED PERSONAL DATA
	<ul style="list-style-type: none"> • Identification data (first name and last name); • Contact's detail (e.g phone number, e-mail address)


	PERSONAL DATA SOURCE
	<ul style="list-style-type: none"> • Personal data are provided by the data subject.


 PURPOSE OF PROCESSING	 LEGAL BASIS FOR PROCESSING	 DATA RETENTION PERIOD
The personal data you provide will be processed exclusively at your request in order to offer you the services you have requested.	Execution of the request made by the Data Subject is party.	The personal data processed will be stored as long as necessary to perform the service for which it was collected.
<p>The personal data you provide will be collected, used or processed, exclusively subject to your consent, for:</p> <ul style="list-style-type: none"> - marketing purposes: dispatch of advertising material or direct sales material, market research, customer satisfaction surveys, commercial communication even customized regarding Dolce & Gabbana Beauty products with automated (e-mail, other communication systems via communication networks such as, by way of example but not limited to: sms, mms, instant messaging platforms (Whatsapp, Line, WeChat, Viber) and traditional (paper mail, operator-assisted phone calls) contact methods. - for profiling purposes: profiling and analysis of shopping preferences 	Consent of the Data Subject	The personal data will be stored until the customer asks to revoke the registration or the consent to the processing of the personal data.


through the use of data provided by the customer.		
After the above-mentioned retention periods have expired, the data will be destroyed, deleted, or anonymised, subject to technical deletion.		

	PROVISION OF DATA
	<p>The provision of this data is necessary in order to provide you with the Services you have requested. The provision of data for profiling and marketing purposes, and thus the retention in the Customer Relationship Management (CRM) system of Dolce & Gabbana Beauty S.r.l. is optional and occurs only if you give your consent to pursue such purposes. Any failure in providing data or lack of consent, shall preclude the pursuit of the purposes of marketing and profiling but will not affect the ability to offer you with the Service you have requested.</p>

	CATEGORIES OF DATA RECIPIENTS
	<p>Personal data may be communicated to (or processed by):</p> <ul style="list-style-type: none"> - parties who provide services functional to the pursuit of the above purposes, designated as Data Processors (e.g. or Dolce&Gabbana S.r.l. or Dolce&Gabbana Beauty Usa Inc. for providing the services requested in USA) or other parties operating as autonomous Data Controllers, such as public authorities; - employees and associates of the Data Controllers authorized to the collection, use, disclosure or processing of your personal data; employees and associates of the subsidiaries belonging to the Dolce & Gabbana Group worldwide, appointed as external data processors, that manage the traditional or online Dolce & Gabbana stores and that may view, edit and update the data entered into the CRM system.

	SUBJECTS AUTHORISED TO PROCESS YOUR PERSONAL DATA
	<p>The data will be processed exclusively by personnel belonging to functions assigned to the pursuit of the above-mentioned purposes, who have been expressly authorised to process the data and have received appropriate operating instructions.</p>

	TRANSFER OF PERSONAL DATA OUTSIDE YOUR COUNTRY
	<p>Your data will be transferred to the Data Controller based in Italy (Europe) for storage and will be processed in accordance with the General Data Protection Regulation 679/2016 (GDPR). Your data will not be sold to third parties.</p>

	RIGHTS OF THE DATA SUBJECT - COMPLAINT TO THE SUPERVISORY AUTHORITY
	<p>By contacting the Data Controller at privacy@dolcegabbana.it, data subjects may:</p> <ul style="list-style-type: none"> - request from the data controller access to the data concerning them, their deletion, the rectification of incorrect data, the integration of incomplete data, as well as the restriction of processing; - object to the processing in cases of legitimate interest of the data controller for reasons related to the particular situation. - object or withdraw your consent, in whole or in part, to the collection, use, disclosure or processing of your personal data for purposes of profiling or for the purpose of dispatch of advertising material, direct selling or for the fulfillment of market surveys, customer satisfaction surveys or commercial communication both automated (e-mail, other systems of distance communication as, by way of example: sms, mms, instant messaging platforms (Whatsapp, Line, WeChat, Viber) and traditional (paper mail, operator-assisted phone calls). <p>If you prefer that the processing of your personal data is carried out solely by means of traditional contact methods, you may object to the processing of your personal data by means of automated contact methods.</p> <p>Data subjects also have the right to lodge a complaint with the competent supervisory authority.</p>